Unlocking Wealth with the Matrix Shopping App

P How to Make Money Online with Affiliate Marketing & Facebook Groups



Module 1: Introduction to Matrix Shopping

Lesson 1.1: Nelcome to the Program

- What Matrix Shopping is and how it works
- Bulliates earn commissions
- The vision of Matrix Shopping: empowering entrepreneurs in Guyana and beyond

Key Takeaway: Vou can start making money online immediately by posting and selling products.



Module 2: Fraction of Online Selling

Lesson 2.1: Why Facebook Marketplace?

- @ Facebook as the largest free marketplace
- II How algorithms decide visibility
- **t** The importance of engagement (likes, comments, shares)

Lesson 2.2: The No-Price Strategy

- X Why not posting prices creates curiosity
- Example: Fashion Nova's billion-dollar strategy
- Complaints turn into free engagement

Key Takeaway: Pon't post the price — let curiosity drive engagement and sales.



Module 3: Posting Strategies That Sell

Lesson 3.1: @ Crafting Your Post

- im High-quality product screenshots
- Use emojis to grab attention
- Krite short stories that connect emotionally

Lesson 3.2: * Leveraging Celebrity & Eye-Catching Images

- Celebrities grab attention faster
- Facebook pixels track interested buyers
- More clicks = more reach

Exercise: Preate one Facebook post with emojis, a story, and a strong image.



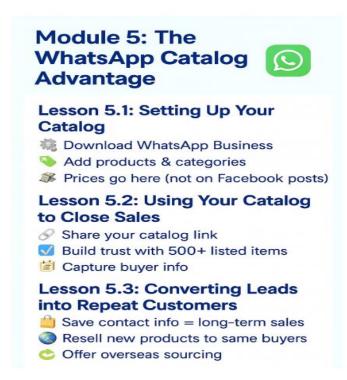
Module 4: Mastering Facebook Groups

- GY Focus on Guyana groups
- Avoid irrelevant international groups
- **6** Goal: Join 20+ active groups

- **Group size ≠ actual views**
- Post widely for maximum exposure

Frack results

Key Takeaway: ★ Success = numbers game.



Module 5: The WhatsApp Catalog Advantage

Lesson 5.1: Setting Up Your Catalog

- Bownload WhatsApp Business
- Add products & categories
- i Prices go here (not on Facebook posts)

Lesson 5.2: O Using Your Catalog to Close Sales

- Share your catalog link
- Build trust with 500+ listed items
- Secondarie Description

 Capture buyer info

Lesson 5.3: Converting Leads into Repeat Customers

- Bave contact info = long-term sales
- A Resell new products to same buyers
- Offer overseas sourcing

Key Takeaway: WhatsApp Catalog = Your Personal Online Store.

Module 6: Scaling Your Income

Lesson 6.1: Comnisson Structures

- Download WhatsApp Business
- Add products & categories
- Prices go here (not on Facebook posts)

Lesson 6.2: Uerageging Celebrativ Sales

- Share your catalog link
- ☑ Build trust with 500+ listed iterns
- Capture buyer info

Key Takeaway: Your Personal Online Store.

Module 6: **(6)** Scaling Your Income

- 4 % on local sales
- 5 % on overseas items
- 5 0 % on bulk imports

Lesson 6.2: So Recruiting & Building a Team

- 7 1% from recruits' sales
- More recruits = more passive income



Module 7: De The Resharing & Recruiting Bonus Program

Lesson 7.1: The Power of Resharing

- **!** Upload proof of sale to the app
- Reshare on profile + 4 groups
- Earn \$500 bonus per sale

• 10 Sales = \$5,000 extra

Lesson 7.2: Why Resharing Works

- Attracts new recruits
- Builds credibility <
- Free marketing ➡

Lesson 7.3: Recruitment Rewards

- 1 % from recruits' sales
- \$\Pi\$ When recruits buy the \$20,000 course → You get \$10,000 \$\&\circ\$
- Build your team = multiply income

Key Takeaway: Resharing = 3-in-1 rewards:

- 1. **1** \$500 per sale
- 2. 7 1% of recruits' sales
- 3. \$10,000 per course sign-up



Module 8: Success Psychology

Lesson 8.1: Sales as a People Business

- © Be polite, kind, and helpful
- Nudeness kills sales

Lesson 8.2: Turning Frustration into Fuel

- Why no price?" = free algorithm boost
- Negative engagement = better reach

Key Takeaway: P Every interaction is a chance to profit.

Final Module: The Bigger Picture

- A Matrix Shopping = more than e-commerce
- Expansion into content, travel, entertainment

Closing Message: Start today. Post, reshare, recruit, and unlock multiple income streams. The earlier you start, the more you earn.