




Unlocking Wealth with the Matrix Shopping App


💡 How to Make Money Online with Affiliate Marketing & Facebook Groups



Module 1: Introduction to Matrix Shopping

Lesson 1.1: Welcome to the Program

-  What Matrix Shopping is and how it works
-  How affiliates earn commissions
-  The vision of Matrix Shopping: empowering entrepreneurs in Guyana and beyond

Key Takeaway:  You can start making money online immediately by posting and selling products.

Module 2: The Foundation of Online Selling



Lesson 2.1: 📱 Why Facebook Marketplace?

- 🌐 Facebook as the largest free marketplace
- 🗺️ How algorithms decide visibility
- 👍 The importance of engagement (likes, comments, shares)

Lesson 2.2: 🧑‍💻 The No-Price Strategy

- ❌ Why not posting prices creates curiosity
- 🏠 Example: Fashion Nova's billion-dollar strategy
- 💬 Complaints turn into free engagement

Key Takeaway: 🔑 Don't post the price — let curiosity drive engagement and sales.

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Module 3: 📱 Posting Strategies That Sell

Lesson 3.1: ★ Leveraging Celebrity & Eye-Catching Images

Lesson 3.1: Crafting Your People Business

- Be polite, kind, and helpful
- Rudeness kills sales

Lesson 8.2:

👥 Turning Frustration

- “Why no price?”: free algorithm boost



💡 Every interaction is a chance to profit.

Module 3: 📱 Posting Strategies That Sell

Lesson 3.1: 🎯 Crafting Your Post

- 📷 High-quality product screenshots
- 😊 Use emojis to grab attention
- 📝 Write short stories that connect emotionally

Lesson 3.2: 🌟 Leveraging Celebrity & Eye-Catching Images

- 👁 Celebrities grab attention faster
- 🌱 Facebook pixels track interested buyers
- 🔗 More clicks = more reach

Exercise: 📄 Create one Facebook post with emojis, a story, and a strong image.

Module 4: Mastering Facebook Groups



Lesson 4.1: Choosing the Right Groups

- 🇬🇽 Focus on Guyana groups
- 🚫 Avoid irrelevant international groups

Lesson 4.2: Maximizing Visibility

- 👁 Group size ≠ actual views
- 📶 Post widely for maximum exposure
- 📊 Track results

Key Takeaway: 📌 Success = numbers game.


Module 4: 👥 Mastering Facebook Groups


Lesson 4.1: 🎯 Choosing the Right Groups

- 🇬🇽 Focus on **Guyana groups**
- 🚫 Avoid irrelevant international groups
- 🎯 Goal: Join 20+ active groups

Lesson 4.2: 📶 Maximizing Visibility

- 📶 Group size ≠ actual views
- 🔗 Post widely for maximum exposure

-  Track results

Key Takeaway:  Success = numbers game.

Module 5: The WhatsApp Catalog Advantage

Lesson 5.1: Setting Up Your Catalog

-  Download WhatsApp Business
-  Add products & categories
-  Prices go here (not on Facebook posts)

Lesson 5.2: Using Your Catalog to Close Sales




-  Share your catalog link
-  Build trust with 500+ listed items
-  Capture buyer info

Lesson 5.3: Converting Leads into Repeat Customers




-  Save contact info = long-term sales
-  Resell new products to same buyers
-  Offer overseas sourcing

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Key Takeaway:  WhatsApp Catalog = Your Personal Online Store.

Module 6: Scaling Your Income

Lesson 6.1: Commission Structures

-  Download WhatsApp Business
-  Add products & categories
-  Prices go here (not on Facebook posts)





Lesson 6.2: Leveraging Celebrative Sales

-  Share your catalog link
-  Build trust with 500+ listed items
-  Capture buyer info

Key Takeaway: Your Personal Online Store.

Module 6: Scaling Your Income

Lesson 6.1: Commission Structures

-  % on local sales
-  % on overseas items
-   % on bulk imports

Lesson 6.2: 🤝 Recruiting & Building a Team

- 📈 1% from recruits' sales
- 👥 More recruits = more passive income

Module 7: 🎉 The Resharing & Recruiting Bonus Program

Lesson 7.1: 🔄 The Power of Resharing

- Upload proof of sale to the app
- Reshare on profile + 4 groups
- Earn \$500 bonus per sale
- 💰 Sales = \$5,000 extra

Lesson 7.3: 🏆 Recruitment Rewards

- 👥 % from recruits' sales
- 📢 When recruits buy the \$20,000 course → You get \$10,000 🎉

Key Takeaway: 🏆 Resharing = 3-in-1 rewards:


• \$500 per sale	• \$500 per sale 🏆
• 1% of recruits' sales 📈	• \$10,000 per course sign-up






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- 📱 Reshare on profile + 4 groups
- 🏆 Earn **\$500 bonus per sale**

-  Sales = **\$5,000 extra**




Lesson 7.2: Why Resharing Works

- Attracts new recruits 
- Builds credibility 
- Free marketing 

Lesson 7.3: Recruitment Rewards

-  % from recruits' sales
-  When recruits buy the **\$20,000 course** → You get **\$10,000** 
-  Build your team = multiply income

Key Takeaway:  Resharing = 3-in-1 rewards:

1.  \$500 per sale
2.  1% of recruits' sales
3.  \$10,000 per course sign-up

Module 8: 🧠 Success Psychology

Lesson 8.1: 😊 Sales as a People

- Be polite, kind, and helpful
- Rudeness kills sales



Lesson 8.2:

💡 Turning Frustration

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- “Why no price?”: free algorithm boost



Key Takeaway:

- 💡 Every interaction is a chance to profit.

- \$500 per sale
- 1% of recruits' sales
- \$
- \$10,000 per course sign-up

Module 8: 🧠 Success Psychology

Lesson 8.1: 🌸 Sales as a People Business

- 😊 Be polite, kind, and helpful
- 🚫 Rudeness kills sales

Lesson 8.2: 💧 Turning Frustration into Fuel

- 🙄 “Why no price?” = free algorithm boost
- 💬 Negative engagement = better reach

Key Takeaway: 💡 Every interaction is a chance to profit.

Final Module: 🌐 The Bigger Picture

- 🚀 Matrix Shopping = more than e-commerce
- 💎 Early adopters = biggest rewards
- 🎬 Expansion into content, travel, entertainment

Closing Message: 🏆 Start today. Post, reshare, recruit, and unlock multiple income streams. The earlier you start, the more you earn.